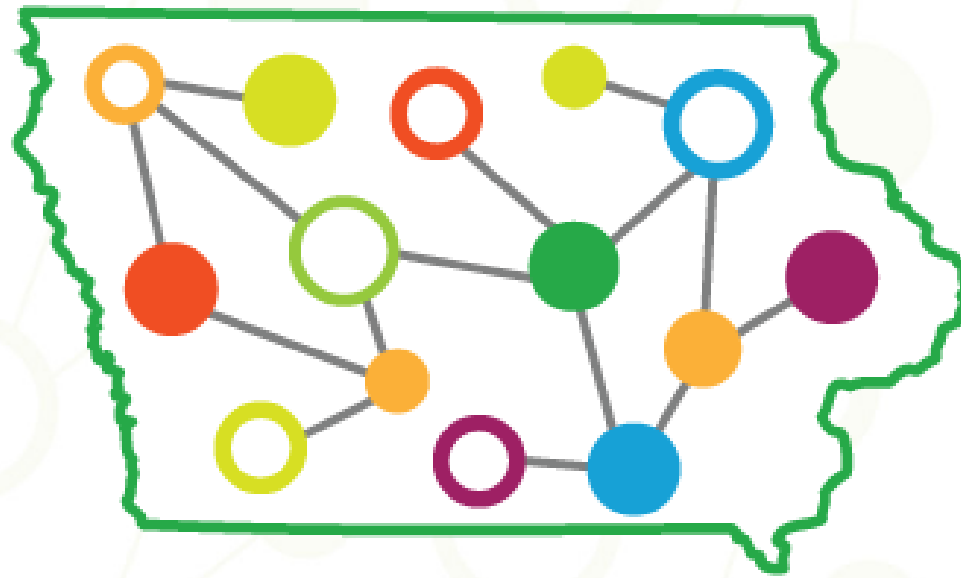


2023 Sponsor & Exhibitor Opportunities



PHCI

Public Health Conference of Iowa

March 28-29, 2023

Scheman Building, Ames

Experience

In-Person Experience

- Face-to-face interaction
- Share your educational or promotional materials
- Build connections and increase your network of professionals

Digital Experience

- Real-time notification of all visitors to your virtual booth
- All visitors logged in your virtual booth
- Interact with attendees through real-time private chat or private video conference



Engage

- Sponsor logos visible to hundreds of attendees and other sponsors/exhibitors
- One-click to your website, email, and social media
- Interactive exhibit hall and ability to upload marketing/educational materials and videos

Connect

- Several sponsorship opportunities to connect with your target audience
- Network with all conference attendees, sponsors, and exhibitors
- Create new partnerships with professionals, students, and organizations



2023 PHCI Sponsorship Benefits	\$10,000 Presenting Sponsor	\$6000 Sponsor	\$5000 Sponsor	\$4000 Sponsor	\$3000 Sponsor	\$2500 Sponsor	\$1500 Sponsor
Exclusive rights as Presenting Sponsor of PHCI	X						
Logo displayed on PHCI website, digital platform, and conference brochure	X	X	X	X	X	X	X
Complimentary PHCI registrations	7 (\$2625 value)	4 (\$1500 value)	3 (\$1125 value)	3 (\$1125 value)	2 (\$750 value)	1 (\$375 value)	1 (\$375 value)
Exhibit table onsite and on digital platform	X	X	X	X	X	X	X
Opportunity to place materials in PHCI Swag Bag	X	X	X				
General or Tailored Sponsorships available		Keynote Food & Beverage	Wellness Digital Experience	Welcome Reception Student	Conference Swag Selfie Station	Hand Sanitizer Badge & Lanyard	Focus Area

Exhibitor Type	Early 9/1/22 - 12/1/22	Standard 12/2/22 - 2/1/23	Late 2/2/23 - 3/1/23	Exhibitor Benefits
Exhibitor	\$840	\$900	\$1000	<ul style="list-style-type: none"> 6-foot skirted exhibit table onsite plus digital exhibit booth One (1) staff full conference registration (\$375 value) Listed as an Exhibitor in PHCI Materials IPHA/IEHA members given priority booth placement
Non-Profit Exhibitor	\$360	\$400	\$500	



Connect and Network with your Target Audience!

Who attends PHCI

Average attendance 450 individuals per year



- Public Health Administration
- Students
- Program Specialists
- Health Care Professionals
- Academia/Faculty
- Environmental Health

\$10,000

Presenting Sponsor

- Exclusive rights as the Presenting Sponsor of 2023 Public Health Conference of Iowa with recognition of such on all materials including website, conference brochure, digital platform, and all communications
- Logo prominently displayed first on all materials, including website, conference brochure, and digital platform
- Logo and name displayed on all marketing communication to conference registrants and potential attendees, including email and social media posts
- Opportunity to give a welcome message to all attendees at the beginning of the conference
- Seven (7) complimentary PHCI registrations (\$2625 value)
- Opportunity to place materials in PHCI Swag Bag
- Premiere location of exhibit table on-site and on digital platform

“The whole HHRA team enjoyed our opportunity to meet with so many dedicated public health professionals during the **2022 Public Health Conference of Iowa**. We were pleased that so many attendees are deeply, and often personally interested in food and ag-centric public health science. Our **Keynote Sponsorship** was a **great investment** in growing our network of Alliance members in the heart of the Heartland.”

Charles Benbrook, Executive Director, Heartland Health Research Alliance

\$6000 Sponsor

- Logo and name displayed on PHCI website, digital platform, and conference app
- Four (4) complimentary PHCI registrations (\$1500 value)
- Premiere location of exhibit table onsite and on digital platform
- Opportunity to place materials in PHCI Swag Bag
- Choose from general sponsorship or the following tailored opportunities at this level
 - **Keynote Sponsor** - recognition as Keynote Sponsor and opportunity to give speech prior to Keynote sessions
 - **Food & Beverage** - recognition as Food & Beverage sponsor with signage on food and beverage tables



\$5000 Sponsor

- Logo and name displayed on PHCI website, digital platform, and conference app
- Three (3) complimentary PHCI registrations (\$1125 value)
- Premiere location of exhibit table onsite and on digital platform
- Opportunity to place materials in PHCI Swag Bag
- Choose from general sponsorship or the following tailored opportunities at this level
 - **Wellness Sponsor** - recognition as Wellness Sponsor and logo displayed in wellness areas
 - **Digital Experience** - recognition as Digital Experience Sponsor and logo displayed on digital platform



\$4000 Sponsor

- Logo and name displayed on PHCI website, digital platform, and conference app
- Three (3) complimentary PHCI registrations (\$1125 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
 - **Welcome Reception** - recognition as Welcome Reception Sponsor with signage at reception
 - **Student** - recognition as Student Sponsor with signage at registration desk and student networking lunch

\$3000 Sponsor

- Logo and name displayed on PHCI website, digital platform, and conference app
- Two (2) complimentary PHCI registrations (\$750 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
 - **Conference Swag** - recognition as Conference Swag Sponsor and logo displayed on swag bag
 - **Selfie Station** - recognition as Selfie Station Sponsor and logo displayed on photo booth



\$2500 Sponsor

- Logo and name displayed on PHCI website, digital platform, and conference app
- One (1) complimentary PHCI registration (\$375 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
 - **Hand Sanitizer** - recognition as Hand Sanitizer Sponsor with logo on hand sanitizers
 - **Badge & Lanyard** - recognition as Badge & Lanyard Sponsor with logo on lanyards



\$1500 Sponsor

- Logo and name displayed on PHCI website, digital platform, and conference app
- One (1) complimentary PHCI registration (\$375 value)
- Exhibit table onsite and on digital platform
- Choose from general sponsorship or the following tailored opportunities at this level
 - **Focus Area Sponsor** - recognition as a Focus Area Sponsor with opportunity for your organization to suggest focus area tags and sponsor up to three (3) concurrent sessions (Examples: health equity, maternal health, environmental health, workforce, etc.)



“Every year, our organization **values exhibiting** at **PHCI** as a way to support the culture of public health in Iowa and to share our mission and resources with passionate Iowans who care about healthcare and health just as much as we do!”

Rachel Schramm, Program Manager, Iowa Cancer Consortium



Conference Exhibitors

	Early through 12/1/2022	Standard through 2/1/2023	Late after 2/1/2023
Exhibitor	\$840	\$900	\$1000
Non-Profit Exhibitor	\$360	\$400	\$500

Exhibitor Benefits

- 6-foot skirted exhibit table onsite plus digital exhibit booth
- One (1) staff full conference registration (\$375 value)
- Listed as an Exhibitor in PHCI materials
- IPHA/IEHA members given priority booth placement

[Secure your Sponsor/Exhibitor spot today!](#)

If you have any questions about sponsor/exhibitor opportunities, please contact Stacey Nay
stacey.nay@assoc-mgmt.com