April 12, 2016

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

I hope this letter finds you ready for the public health challenges and opportunities that 2016 will bring. With tight schedules and even tighter budgets, we all need to find ways to maximize the resources available to us. As I take stock of the professional resources available to me, I count the Iowa Public Health Association (IPHA) and the colleagues to which it connects me among my most valuable.

The mission statement of IPHA is to be the voice of public health in Iowa through advocacy, membership services, and partnerships. The Association’s vision is advancing public health in Iowa. In addition to a voice for public health advocacy, IPHA offers leadership opportunities and a rich, diverse network of colleagues.

I am writing to personally invite you to join IPHA and lend your voice and vote to our work. I think you would benefit from these connections and know that you would be an asset to our organization. Benefits of IPHA membership include:

* Advocacy opportunities to create IPHA’s legislative platform and promote public health issues with decision makers and all Iowans
* Leadership opportunities including board, committee and section positions
* Networking connections made via the annual meeting, section and committee work
* Newsletter and electronic communication with a statewide network of public health colleagues
* Affiliate membership and representation to the American Public Health Association Governing Council

From April 12 – May 29, 2016, IPHA is conducting the ***Each One, Reach One*** campaign. I invite you to visit [www.iowapha.org](http://www.iowapha.org) and complete the member application. If you join IPHA between now and May 29, you will be entered into a drawing for a free 2017 membership. Please be sure to note my name on the application.

If you have any questions about the ***Each One, Reach One*** campaign or IPHA, please contact me at (EMAIL) or (PHONE).

NAME

TITLE

ORGANIZATION