



**PHCI**

**Public Health Conference of Iowa**

**Celebrate Public Health!**  
2022 Sponsorship Opportunities



The annual **Public Health Conference of Iowa** is the place to join with Iowa's public and environmental health professionals and other organizations working to promote and protect public health for all.

We are eager to connect our sponsors and exhibitors with our attendees and the public health community. This 3-day conference will be held **May 3-5, 2022**, and will consist of keynote speakers, concurrent session presentations from colleagues across the state, poster presentations, wellness breaks, an exhibit hall, and opportunities to connect with public health friends. May 3-4 will be an in-person conference at Scheman Auditorium in Ames, followed by a virtual-only day on May 5. With an average attendance of 500 individuals each of the last three years, this is a great opportunity to build brand awareness with hundreds of attendees and other exhibitors. Learn how your organization can stand out at Iowa's largest annual gathering of public health professionals.

The PHCI planning team has partnered with Diversified Management Services (DMS) to organize the conference and event sponsorship. If you have any questions, please contact Jessica at [jfink@assoc-mgmt.com](mailto:jfink@assoc-mgmt.com) or 515-282-8192. **Please make your commitment by March 1, 2022.**

**Secure your spot today!** [2022 PHCI Sponsor & Exhibitor Registration](#)

A handwritten signature in black ink that reads 'Robin Rajean'.

Robin Rajean  
Past-President & Conference Co-Chair  
Iowa Environmental Health Association



A handwritten signature in black ink that reads 'Arlene Prather-O'Kane'.

Arlene Prather-O'Kane  
Conference Co-Chair  
Iowa Public Health Association



# Platinum Level Sponsorships

Platinum Level	Title \$10,000	Presenting \$8000	Premiere \$6000
Top billing as a sponsor for Conference with recognition on all materials	✓	✓	✓
Logo prominently displayed on PHCI website and communications	1st	2nd	3rd
Opportunity to give a welcome during Plenary Session	✓	✓	✓
Complimentary PHCI registrations	10	8	6
Exhibit Table at the Conference	✓	✓	✓

Title \$10,000
<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Top-billing as the <b>Title Sponsor</b> for the Conference with recognition on all materials</li> <li>• Logo prominently displayed 1<sup>st</sup> on PHCI website, platform, and all communications</li> <li>• Opportunity to give a welcome during Opening Keynote &amp; Plenary Sessions</li> <li>• Complimentary PHCI registrations (10)</li> <li>• Exhibit table at the Conference</li> </ul>

Presenting \$8000
<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Top-billing as the <b>Presenting Sponsor</b> for the Conference with recognition on all materials</li> <li>• Logo prominently displayed 2<sup>nd</sup> on PHCI website, platform, and all communications</li> <li>• Opportunity to give a welcome during a Plenary Session</li> <li>• Complimentary PHCI registrations (8)</li> <li>• Exhibit table at the Conference</li> </ul>

Premiere \$6000
<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Top-billing as the <b>Premiere Sponsor</b> for the Conference with recognition on all materials</li> <li>• Logo prominently displayed 3<sup>rd</sup> on PHCI website, platform, and all communications</li> <li>• Opportunity to give a welcome during a Plenary Session</li> <li>• Complimentary PHCI registrations (6)</li> <li>• Exhibit table at the Conference</li> </ul>

# Gold Level Sponsorships

Gold Level	Keynote \$5000	Meal \$5000	Exhibit \$4000	Wellness \$4000
Logo prominently displayed on PHCI website and communications	✓	✓	✓	✓
Opportunity to give a welcome speech during Keynote Session	✓			
Recognized as sponsor of all meals, drinks, and snacks		✓		
Recognized as sponsor of Exhibit Area			✓	
Recognized as sponsor of 3 wellness activities				✓
Complimentary PHCI registrations	5	5	4	4
Exhibit Table at the Conference	✓	✓	✓	✓

Keynote \$5000	Meal \$5000	Exhibit \$4000	Wellness \$4000
<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Logo prominently displayed on PHCI website, platform, and all communications</li> <li>• Opportunity to give a welcome speech during Keynote Session</li> <li>• Complimentary PHCI registrations (5)</li> <li>• Exhibit table at the Conference</li> </ul>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Logo prominently displayed on PHCI website, platform, and all communications</li> <li>• Recognized as sponsor of all meals, drinks, and snacks</li> <li>• Complimentary PHCI registrations (5)</li> <li>• Exhibit table at the Conference</li> </ul>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Logo prominently displayed on PHCI website, platform, and all communications</li> <li>• Logo prominently displayed in Exhibitor Area</li> <li>• Complimentary PHCI registrations (4)</li> <li>• Exhibit table at the Conference</li> </ul>	<p><b>Benefits:</b></p> <ul style="list-style-type: none"> <li>• Logo prominently displayed on PHCI website, platform, and all communications</li> <li>• Recognized as sponsor of three (3) wellness activities</li> <li>• Complimentary PHCI registrations (4)</li> <li>• Exhibit table at the Conference</li> </ul>



## Bronze Level Sponsorships (Unlimited)

Bronze Level	Focus Area \$1000	Contributing \$500
Logo displayed on PHCI website and all communications	✓	✓
Opportunity to suggest focus area tags for select concurrent sessions	✓	
Complimentary PHCI registrations	1	1
Exhibit Table at the Conference	✓	

## Conference Exhibitor

Registration Type	Early Bird Registration (Before 03/15/22)	Regular Registration (After 03/15/22)
Exhibitor	\$700	\$750
Non-Profit Exhibitor	\$300	\$350

IPHA/IEHA Member Conference Exhibitor Benefits	Non-IPHA/IEHA Member Conference Exhibitor Benefits
6-foot skirted exhibit table on display for entire conference	6-foot skirted exhibit table on display for entire conference
One (1) staff conference registration for booth management	One (1) staff conference registration for booth management
Booth location chosen by Exhibitor from list of prime locations	Booth location chosen by PHCI Conference Coordinator
Listed as an Exhibitor in PHCI materials	Listed as an Exhibitor in PHCI materials